

# FLOURISH TALL FESCUE

- High yielding, endophyte free
- Superior summer regrowth
- High grazing preference due to sugar content
- Great for winter stockpiling
- Excellent persistence and drought tolerance
- Wide area of adaptation

Flourish is an endophyte free, medium-late maturing tall fescue variety which eliminates concerns about fescue foot, bovine fat necrosis or fescue toxicosis in cattle.

Two characteristics that make Flourish stand apart from other tall fescues are summer regrowth and grazing preference. Summer regrowth exceeds that of KY-31, Enhance and Max Q by 5%, 9% and 10% respectively when averaged over regions. This indicates better forage distribution throughout the growing season, reducing the summer slump that cool season grasses experience. After reviewing sugar content data from FFR trials, Flourish had the highest sugar content when compared to all other commercial and experimental varieties during first cutting. This explains why Flourish consistently ranks among the highest entries in cattle grazing preference trials. Widely adapted with excellent stem rust resistance, Flourish will perform like no other tall fescue variety available.

## PERFORMANCE DATA — FORAGE YIELD OF REGROWTH CUTTINGS

ENTRY	NORTH		SOUTH		PNW		TOTAL	
	Cuts	% Mean	Cuts	% Mean	Cuts	% Mean	Cuts	% Mean
FLOURISH	33	102	19	108	5	106	57	105
vs KY-31		100		99		103		100
FLOURISH	38	103	18	110	10	105	66	105
vs Enhance		96		96		98		96
FLOURISH	38	103	18	110	5	106	61	104
vs MaxQ		98		86		93		94

## PERFORMANCE DATA — GRAZING PREFERENCE

ENTRY	May 2007	May 2008	May 2009	May 2010	Avg.
FLOURISH	6.2	5.3	4.5	4.7	5.2
vs KY-31-	4.0	2.5	2.3	3.3	3.0
vs KY-31+	5.3	4.3	1.3	2.7	3.4
vs MaxQ	3.2	2.0	2.0	2.3	2.4
LSD .05	1.6	3.1	1.7	1.8	

\*All ratings from a University of Kentucky beef cattle grazing trial, 2006 seeding at Lexington; grazing preference scores: 1= not grazed; 9 = all grazed.

